



*Our True Colors
Shine Bright*



IECA Foundation

2010 Annual Report

IECA Foundation

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Message

From the Chair

A fifth grade, low income boy reading at a first grade level asked his mother to make him 'brain dead' so he would no longer suffer from humiliation in school.

As tragic as that is, it's true.

After a year in the Legacy of Learning program, this student is performing up to his potential and looks at learning as not only possible, but even fun.

Legacy of Learning, in Boulder, Colorado, was one of ten worthy projects that received grants from the IECA Foundation in 2010.

We commonly fund smaller programs where we can make a difference in the lives of students. We often provide the seed money fledgling organizations need to get an innovative idea off the ground.

I'm proud to present this report of the Foundation's fifteenth year. In your hands is an overview of our work for the year. Browse around to get to know us better. These pages will demonstrate the impact your support is making.

You were there for us by your gift to our Annual Fund, the Hillside Challenge Grant, the Kowalchick or Katz Funds. Many of you contributed to our special event held in conjunction with the meeting in Toronto.

We are able to assist less than half of the grant applications that come to us. We'd like to do more. Please keep us in mind for a donation of any size (or in the form of a gift made in memory or in honor of someone).

Thanks to you, we will continue to help programs that assist in the process of choice. Your support gives young people the lift they need to lead successful, goal directed lives.

With gratitude for your support and with wishes for a wonderful year ahead.

Steve Antonoff

History and Mission Statement

The IECA Foundation was founded in 1996 to support the mission and expand the role of the Independent Educational Consultants Association (IECA).

The IECA Foundation's mission is to identify and support those programs that have significant impact on students and their educational environments. Priority will be given to those programs that assist students in making educational choices. In addition to its grants, the Foundation serves educational professionals, families and children through sponsorship of workshops and continuing professional development.

IECA Foundation Names Irv Katz Award Honorees

The Independent Educational Consultants Association Foundation awarded the Irvin Katz Memorial Award to three recipients at a luncheon in Cincinnati on November 4. The honorees are Bob Casanova, Elizabeth Stone and Holly Treat.

The Irvin Katz Memorial Award was established in 2006 by the family of the beloved consultant who gave so much to his community and his profession. The Katz family created the award to honor those members of IECA who make extraordinary voluntary contributions of their time and talents to organizations in their community that benefit children. A plaque was presented to each honoree and a \$2,000.00 award was given to a non-profit educational program of their choice.

Bob Casanova is President of Social Advocates for Youth (SAY) in Santa Rosa, California. SAY was founded by community leaders and youth advocates who were concerned about the lack of child abuse prevention and intervention services for children and adolescents in Sonoma County. SAY serves at-risk children and young adults who are struggling to overcome psychological, social, cultural and environmental barriers. SAY counselors offer prevention programs that address the suffering caused by all manners of physical and emotional abuse. Of the 6,000 students served by SAY in 2009, over 90% were having difficulties in school.

Three years ago, **Elizabeth Stone** created and still runs The Summer Scholars Program for public high school students in San Mateo. The object of the program is to provide a wide range of summer opportunities

for deserving students and to provide financial assistance. Among the programs in which students participated this year were a science internship at Johns Hopkins, study of sea turtles in Costa Rica, the development of an African dance performance and working with children in Panama with AMIGOS. Elizabeth organized the effort, brought a myriad of representatives to campus and raised funds for financial aid. The Katz grant will provide scholarships for four students next summer.

Since 2007, **Holly Treat** has worked pro bono with students from the Deep Creek Middle School on the island of Eleuthera in the Bahamas to assist in their placement at boarding schools in the United States. Students are identified, chosen, and guided through the interview, application and enrollment process by Holly and provided with financial aid by the boarding schools. Currently, sixteen students are enrolled at eleven boarding schools in the northeast. The Katz grant to the Deep Creek Middle School is used to defray the students' expenses related to the boarding school search.

Congratulations to three worthy recipients. So many IECA consultants give from their hearts to help children. It is a huge honor for the IECA Foundation to be able to recognize a few of them each year. As always, we are deeply grateful to the family of Irv Katz for making these awards possible.



Christie Woodfin, Katz Committee member, left, with recipient Holly Treat.



Elizabeth Stone, Katz award winner, left, with Phyllis Kozokoff, past Foundation Trustee.

IECA Foundation

2010 Grant Recipients

Austin Bat Cave (ABC)

The Hand & Wing program of the Austin Bat Cave (ABC) in Austin, Texas received a \$5,000 award. ABC is a non-profit writing and tutoring center for children in Austin, Texas. More than a hundred volunteers and staff provide over 750 children and teenagers (ages 6-18) with opportunities to develop their creative and expository writing skills. The program also offers free school-based and after-school tutoring programs connecting a diverse population of young writers with a dynamic community of adult volunteers in Central Texas. ABC also provides free workshops on such topics as college essay writing, screenwriting, hip-hop poetry, and writing about music. "The Hand & Wing program increases grammatical fluency through creative writing; it underscores the importance of writing for any career path," according to Steve Antonoff, Chairman of the IECA Foundation. Hand & Wing was developed in conjunction with the Austin school district's Advancement Via Individual Determination program (AVID) in the fall of 2008.

Camp of Dreams

Camp of Dreams provides 230 students from the Chicago area with year-round free education and cultural enrichment opportunities. The IECA Foundation provided two previous grants to Camp of Dreams: \$7,500 in 2007 for staff training and \$5,000 in 2008 for the Community Days program. This grant supports an annual college tour for their oldest campers. These tours introduce students to the expectations and rigors of university education, demystify the college admission process, and encourage and increase college attendance. Inner city students visit five colleges in Indiana and Ohio during the summer. The Foundation board awarded Camp of Dreams \$5,000.



CHART, in Tucson, provides resources to families with adopted children.

Children's Help and Assistance for Residential Treatment (CHART)

The Children's Help and Assistance for Residential Treatment (CHART) in Tucson, Arizona received a Foundation grant of \$2,975. CHART provides educational and fiscal support services to adoptive families raising children with mental illnesses. Children who have survived abuse and neglect and who are part of the foster care system often have no educational stability. Their academic performance is undermined by frequent moves, lack of emotional attachment, inadequate nutrition and sleep, and preoccupation with abuse. Funds from the IECA Foundation enable CHART to reach out to adoptive families in crisis and to provide information and diagnostic and therapeutic resources.

Community Preparatory School

The Community Preparatory School in Providence, Rhode Island, received a \$5,000 grant in support of their summer programming for at-risk students. Community Preparatory School is an independent middle school, founded in 1983 to provide minority and low-income children the tools necessary for success in college-preparatory high school programs and eventually to become community leaders. One previous Foundation grant helped support TestPrep, a two-week summer program assisting seventh and eighth graders prepare for the tests necessary for admission into competitive college preparatory high schools. The second grant supported Summer-Prep, designed to provide academic support and safe recreational activities for 120 low-income students of color. Board Chairman Antonoff was enthusiastic in his praise, saying, "With its high academic expectations and strong recreational component, the program provides a consistent focus on learning and a nurturing environment that fosters student achievement."



Through intensive summer programming, Community Prep (Rhode Island) assists low income children succeed in college.



KEYS believes that music instruction helps kids with goal planning, achievement, and maturity. The program is located in Bridgeport, Connecticut.

Kids Empowered By Your Support (KEYS)

Kids Empowered by Your Support (KEYS) was founded in 2004 by Rob Silvan, a musician and music educator who volunteered to teach piano to four students at Columbus School in Bridgeport, Connecticut. Since the program met with overwhelming enthusiasm and support from students and school administrators, KEYS hired dedicated teachers to meet the growing demand. The program now serves over 140 K-8th grade students whose families believe that music instruction can provide a way for their children to develop a productive and potentially long lasting skill. KEYS received two previous grants from the Foundation to expand their core music program. The most recent grant, for \$5,000, will enable KEYS to hire a coordinator for their mentorship program. They trained a group of honor students from the Westport, Connecticut high school to teach 30-40 K-2nd graders.

KEYS was chosen to be this year's recipient of the Jan A. Scott Memorial Grant. Jan Scott was a founding trustee of the Foundation and revered educator. The award is given annually to the program that most fits the mission of the IECA Foundation.



By teaching basic academic skills such as critical thinking and writing, Legacy of Learning in Colorado is making a major impact on kids in the lower 25th percentile of their grade.

Legacy of Learning

For the past eleven years, Legacy of Learning has successfully provided educational services to underserved and economically challenged students in Boulder County, Colorado. By teaching reading, writing, spelling, critical thinking and math, and by using a research-validated curriculum, they support at-risk elementary and secondary students. Legacy of Learning currently supports 75 students in the lower 25th percentile of their grade. The Foundation's initial support was \$4,000 in January 2009. Because of their demonstrated success, the Foundation's grant was \$5,000 in 2010.

Los Angeles based MOSTE partners with Occidental College to remove barriers to girls seeking a higher education.

Motivating Our Students Through Experience (MOSTE)

The Foundation renewed a previous grant of \$5,000 to Motivating Our Students Through Experience (MOSTE) in Los Angeles, California. MOSTE is a mentoring, scholarship, and college-access program for underserved Los Angeles students who dream of going to college. The IECA award is for the support of "More MOSTE", a college-incentive and scholarship program for high school girls. Partnering with Occidental College in Los Angeles, the goal is to remove traditional barriers among underserved girls to prepare and to fund their college education. Believing that personal growth and understanding contribute to developing the whole college woman, More MOSTE stresses personal development and academic achievement. "IECA Foundation is pleased to continue support of the MOSTE program and proud to witness the success stories of the young women who have learned so much about themselves as a result of MOSTE," remarked Steve Antonoff.



North Light Community Center

This is the second grant awarded North Light Community Center, Philadelphia, Pennsylvania. Founded in 1936, North Light's mission is to promote the welfare of the community, specifically, social, educational and athletic development. Programs include: year-round after-school and out-of-school youth development, tutoring, leadership training, arts and recreation, teen employment, emergency support, parenting education, and neighborhood access to technology. The Foundation approved their proposal for \$5,000 for Kid Zone, designed to continue and expand its literacy initiatives. The center has a relationship with Villanova University. By improving literacy skills, North Light helps children and youth succeed in school and life.

Summer Search Philadelphia

Summer Search has an outstanding record of giving low income students the opportunities and support necessary to achieve their potential, and become role models and everyday leaders. The Philadelphia office opened in 2006 and now serves almost 100 students from the Philadelphia public school system. The Foundation awarded \$3,000 for their high school mentoring program. This highly individualized program is designed to help students function, navigate and ultimately maximize the benefits and skill sets gained in their summer and college access programs.



Kid Zone, a program of North Light Community Center, is designed to increase the literacy rate of Philadelphia students.

Wilson Middle School

Wilson is a public school in Charlotte, North Carolina, and part of the Charlotte-Mecklenburg Schools. Wilson Middle School serves approximately 543 students in grades 6 through 8. Foundation monies are used to provide group piano/music production classes to approximately 120 students. These classes will be linked to math and science curriculums and used as means of improving student academic and behavioral outcomes. The math lessons emphasize computational skills and the use of proportions by teaching about meter, timing, and authoring music. Similarly, science lessons on electricity and technology are tied to music production. These lessons help students stay engaged in the school by exposing them to interests and careers in the arts. The Foundation award to Wilson Middle School was for \$4,000.



Disadvantaged students from Philadelphia are assisted through mentoring provided by Summer Search.

IECA Foundation

2010 News

A Roller Coaster in the Hotel of the IECA Annual Conference in Toronto?



Prior to the show, IECA Foundation sponsors and guests enjoyed a chocolate fountain and a champagne toast.

Yes... in the minds of 15 conference attendees who volunteered as subjects during the IECA Foundation Fundraising Gala, featuring Mike Mandel, Canadian's #1 hypnotist.

Mandel had participants believing they were riding a roller coaster while dodging imaginary signs and fighting extreme temperatures. His insights into the human mind, delivered as both a clinician and as a performer, were met with great enthusiasm by more than 200 consultants and conference attendees.

"I've never seen my friends laugh as hard," said Brian Proctor, IECA Foundation Trustee and Chair of the Gala.

According to Steve Antonoff, Chair of the IECA Foundation, there were over 45 individuals, schools, programs, and organizations that sponsored the event. The Gold Sponsors were Hillside School, Second Nature Wilderness Programs, and the IECA Board of Directors. "In this tight economy, the Foundation Board

is overwhelmed and delighted by the sponsorship response," Antonoff said.

Prior to the Mandel performance, sponsors and consultants attended a VIP Dessert Reception, featuring a chocolate fountain and a champagne toast.

The IECA Foundation was founded in 1996. It has provided grants to over 65 deserving programs across the nation. Information about the mission of the Foundation and details of recently funded groups are available at iecafoundation.org.

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Texas IECA Educational Consultants
Western Reserve Academy
Wolfeboro: The Summer
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ACCESS Celebrates its 25th Anniversary

The Association of Consultants and Counselors for Educational Services and Support (ACCESS) celebrated its 25th anniversary. ACCESS is a local group comprised of educational consultants in the Washington, DC metropolitan area that provides services to students in their school, college, and graduate school search. Students with learning and special needs are also served.

Most, but not all members of ACCESS are members of IECA. In honor of their anniversary, members of ACCESS donated \$1,642 to the IECA Foundation.

Founding member, Bernice Ann Munsey said, "Our history has shown that we have brought respect and distinction to our profession. The Independent Educational Consultants Association (IECA) and other professional organizations recognize our work. Thousands of students and their families appreciate us as professionals who helped them make wise decisions about their higher education choices."

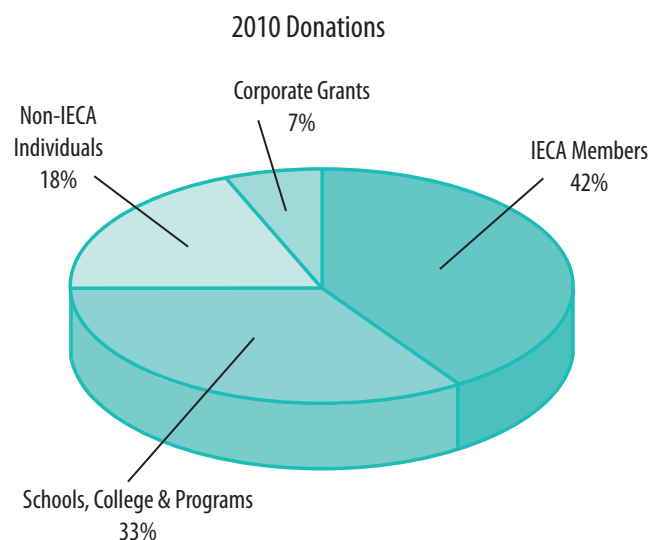
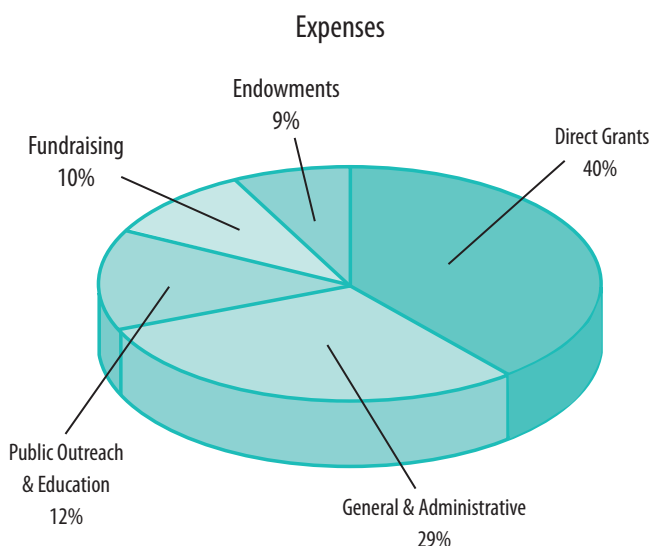
IECA Foundation Income and Expense 2010

Total Income:	\$ 142,045
Donations:	\$ 98,991
Fund Raising Events:	\$ 37,228
Other:	\$ 5,826

Foundation Cash & Reserves:	\$ 273,108
Unrestricted Funds:	\$ 189,958
Irv Katz Fund:	\$ 28,498
Hillside Endowment Fund:	\$ 54,562

Total Expenses:	\$128,280
40% Direct Grants	
29% General & Administrative	
12% Public Outreach & Education	
10% Fundraising	
9% Endowments	

2010 Donations
42% IECA Members
33% Schools, College & Programs
18% Non-IECA Individuals
7% Corporate Grants



2010 Annual Giving Donors

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(\$5,000 +)

Aspen Education Group
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(\$1,000 - \$4,999)

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The IECA Foundation conducts an Annual Giving Campaign. IECA members as well as school, college and program representatives are encouraged to make a pledge during this campaign. It is our hope that you will consider making a contribution this year.

Donor categories recognize contributions at various levels:

\$5,000 or more	\$250 - \$499
Founders Circle	Benefactor
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Charter Circle	Patron
\$500 - \$999	
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Thank you to all whose contributions helped the Foundation help others in 2010!

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